



CITY OF MANDURAH SPORTS AWARDS 2026

SPONSORSHIP PACKAGES



**CITY OF
MANDURAH**



About the Event

The City of Mandurah Sports Awards is an annual celebration recognising the outstanding achievements, dedication, and passion of our local sporting community.

Sport plays a vital role in building a healthy, connected and inclusive Mandurah. Through participation in sport, residents of all ages develop lifelong skills, meaningful social connections, resilience, and a strong sense of belonging.

Our clubs, volunteers, coaches and athletes make an invaluable contribution to the vibrancy and spirit of Mandurah. The Sports Awards provide an important opportunity to formally acknowledge and celebrate their impact and successes across the past year.

The Sports Awards span a wide range of categories, recognising not only elite performance but also community contribution, emerging talent, leadership, and sportsmanship at all levels. The Sports Awards Gala evening brings the community together to celebrate excellence in sport and inspire future generations to get involved.





Supporting the event

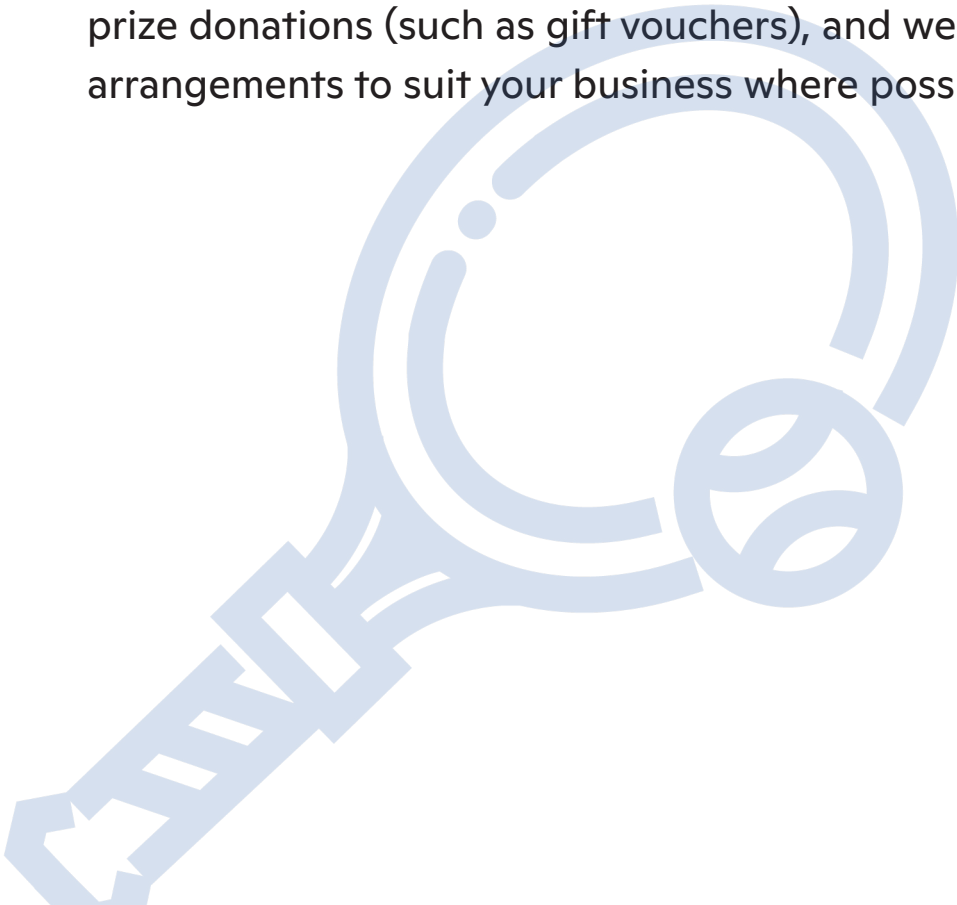
Sponsoring the City of Mandurah Sports Awards demonstrates your organisation's commitment to:

- Supporting local people and grassroots sport
- Promoting health, wellbeing and inclusion
- Investing in community development
- Recognising excellence and achievement
- Strengthening Mandurah's sporting future

Supporting the awards also provides valuable opportunities to align your brand with a respected community event, connect with local audiences, and showcase your support for Mandurah's vibrant sporting culture.

Your support directly contributes to providing cash prizes and trophies to category winners, ensuring their achievements are meaningfully recognised.

If preferred, sponsorship contributions can be provided as alternative prize donations (such as gift vouchers), and we are happy to tailor arrangements to suit your business where possible.





Sponsorship Opportunities

We offer three accessible sponsorship tiers, providing businesses of all sizes with the opportunity to support community sport while gaining meaningful brand exposure and recognition within the Mandurah community.

Bronze Sponsor – \$700

- Two complimentary tickets to the Sports Awards Gala Evening
- Business logo displayed on the event media board
- Logo featured throughout the evening presentation
- Acknowledgement from the MC during the Gala
- Framed Certificate of Appreciation

Silver Sponsor – \$850

All Bronze inclusions, plus:

- Logo featured on event invitations
- Logo featured in promotional materials

Gold Sponsor – \$1,000

All Silver inclusions, plus:

- Sponsorship of an individual award category with the opportunity to present the award on stage
- On-stage recognition during the award presentation
- Recognition across social media promotions
- Enhanced visibility as a key event partner





Event Audience & Exposure

The City of Mandurah Sports Awards brings together a diverse and engaged audience of approximately 160 attendees, including athletes, coaches, volunteers, families, and community leaders from across the region.

With strong representation from local sporting clubs, organisations, and supporters, the event provides a unique platform to connect with a passionate and community-focused audience. The Sports Awards Gala evening also offers valuable opportunities to network, build relationships, and engage directly with key members of the local sporting and business community.

The 2026 Sports Awards Gala evening will feature guest speaker Jane-Anne Claxton, a triple Olympian and former Hockeyroos co-captain. With over 250 international caps and medal success across the Olympics, Commonwealth Games and World Cup, Claxton adds profile and appeal to the event.

Sponsors benefit from valuable exposure through event signage, printed materials, media promotion, and social media, helping to build brand recognition while demonstrating genuine support for the Mandurah community.





Get Involved

We invite local businesses and organisations to be part of the City of Mandurah Sports Awards 2026 and support the continued growth and success of our sporting community.

Join us in celebrating the people who make sport in Mandurah thrive, while showcasing your organisation's commitment to community, health, and excellence.

To register your Expression of Interest or to speak to one of our Recreation Services Team please contact:

recreationservices@mandurah.wa.gov.au
9550 3624